

From: WBURRELL--VUS0212A  
To: DCLAVELO--VCH0021A Denise Claveloux  
cc: AOKONIEW--VUS0212A ANNE OKONIEWSKI  
AANDRADE--VUS0212A Andrade, Anthony

Date and time 06/07/94 19:19:59  
HBRASS --VCH0021A Hugh Brass  
DBUSHONG--VCH0021A David Bushong

From: Wendy Burrell  
Subject: Knesset

The request for materials for the Knesset Committee seems to have gone from a question of materials for distribution to PM Hellas on nicotine and addiction to something far greater.

Anne Okoniewski and I have read the "press release" put out by the Knesset Committee. It appears that the Committee is debating a wide range of issues from tax to public smoking, from maximum constituent levels to pack labelling and everything in between.

We have some questions to put forward. I list them below in no particular order.

Has the decision been made that we want to have someone deliver testimony and/or provide information on selected topics? If so, which topics?

Are you asking for a statement or stand alone materials?

We have third party materials on addiction that Tony Andrade has graciously agreed to pull together. He also has a company position on "nicotine manipulation". Will this material be presented as the agent's view or PM's?

We may have some positioning materials on some of the other issues raised, but need to know where you have holes.

I think the most important thing to understand is how the materials will be used. I am quite concerned about the agent's ability to handle a wide-ranging question and answer period and whether the agent's comments will be represented as his views or PM's.

Anne will call you tomorrow to discuss.

Regards,

Wendy Burrell

*Lya - ~~positioning~~ He has to appear.  
Checking whether committee set  
up conducive to statement  
or documentation.*

2500061074